Text:			
Is it clear what the article is trying to persuade you to do?			
Is there something that grabs the reader's attention (a picture/ headline? If so what is it?			
Can you find any of the following: Questions Facts Statistics Quotes Expert Opinion Write which ones you find			
Does the writing talk about both sides of the argument, or just one side?			
Can you find powerful words/phrases that provoke strong feeling? Write them			
Is there a strong ending that suggests action or the need to do something?			